

# OLEKSANDR MYRONIUK

Senior Product Designer | Design Systems | Enterprise UX | iGaming

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Wroclaw, Poland



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## PROFILE

Senior Product Designer with 10+ years of experience designing complex digital products across enterprise systems, design systems, and iGaming ecosystems. Specialized in scalable UX architecture, multi-brand design systems, enterprise workflows, and end-to-end product ownership. Delivered UX/UI for 13+ enterprise internal products at REWE International AG and designed a confidential multi-vertical crypto iGaming platform as the sole product designer. Computer Science background with both Bachelor's and Master's degrees, enabling design decisions that hold up in real implementation.

## CORE EXPERTISE

Product Design | UX Design | UI Design | Design Systems | Enterprise UX | Systems Design | Interaction Design | Information Architecture | Wireframing | Prototyping | Design Tokens | UI Architecture | Figma | Mobile Design | Design Documentation | iGaming UX/UI | Online Casino UX | Crypto Wallet UX | Cross-functional Collaboration

## EXPERIENCE

### Senior UX/UI Designer - Design Systems & Enterprise Products | REWE International AG

May 2022 - Present | Remote / EU

- Delivered end-to-end UX/UI for 13+ enterprise internal products across logistics, supply chain, retail operations, and procurement.
- Contributed UI components, interaction patterns, semantic token structures, and shared Figma assets to the multi-brand UNIFY Design System.
- Led design-side migration work from UNIFY to REWE Design System (RDS), including UI audits, component mapping, high-fidelity adaptation, and structured feedback loops with the RDS core team.
- Translated complex business logic into clear UX flows in close collaboration with Product Owners, Business Analysts, and Engineering teams.
- Created Confluence documentation, migration guidelines, and reusable UX patterns to reduce design-to-development ambiguity and support team onboarding.

### UX/UI Designer | Lead G

Aug 2019 - Feb 2022 | Kyiv, Ukraine

- Designed UX/UI for 10+ web products and conversion-focused digital platforms across multiple business verticals under NDA.
- Worked on iGaming and online casino product experiences, including casino lobby UX, promotions, responsive flows, and reusable UI structures.
- Produced UX flows, wireframes, visual concepts, and high-fidelity prototypes in close collaboration with developers and marketing teams.

### UX/UI Designer | Webheaven

Mar 2018 - Aug 2019 | Kyiv, Ukraine

- Designed website interfaces and landing pages for client projects across diverse industries.
- Created wireframes, prototypes, and UI layouts in collaboration with development teams to ensure feasible implementation.

### **Freelance UX/UI Designer | Self-Employed**

Jan 2014 - Mar 2018 | Remote / Ukraine

- Designed websites and mobile applications for startups and small businesses across fintech, e-commerce, and SaaS.
- Owned UX flows, UI design, and product interfaces from discovery to delivery.

### **SELECTED CASE STUDIES**

UNIFY Design System - Multi-brand enterprise design system infrastructure.

Confidential Crypto iGaming Platform - Casino, Sportsbook, Crypto Wallet, VIP, Promotions, Community.

You can view these case studies on my portfolio website: [myroniuk.net](https://myroniuk.net)

### **EDUCATION**

Master's Degree, Computer Science - National University of Life and Environmental Sciences of Ukraine

Bachelor's Degree, Computer Science - National University of Life and Environmental Sciences of Ukraine

### **LANGUAGES**

English - Full Professional Proficiency | Ukrainian - Native